



RECRUITING, ENGAGING, AND RETAINING MILLENNIAL TALENT HAS BECOME CRITICAL TO YOUR SUCCESS — BUT DID YOU KNOW THE NUMBER ONE REASON MILLENNIALS LEAVE JOBS IS A PERCEIVED LACK OF DEVELOPMENT OPPORTUNITIES? WHAT'S MORE, 40% OF MILLENNIALS WANT TO SERVE IN A LEADERSHIP CAPACITY. THAT'S WHY ADVISA CREATED THE EMERGING LEADER SERIES.



[ADVISAUSA.COM/EMERGING-LEADER-SERIES](https://advisausa.com/emerging-leader-series)

# EMERGING LEADER SERIES



## 4.5 MONTHS OF WEEKLY TOUCHPOINTS

Emerging leaders early in their career

Using a cohort-based model with 6-8 participants per group, this journey helps high-performers navigate the pivot from being individual contributors to focusing on getting results through leading others. Participants will start by increasing their self-awareness and learning effective self-management practices. Then, they will explore communication and influence, and will close with achieving business results. The program includes a personal development project and is 100% online, requiring no travel.

### Weekly touchpoints

Watch – Micro learning videos

Absorb – Self-directed pre-work (1 hour or less)

Engage – 90-minute virtual group sessions about leadership topics

Apply – Follow-up reinforcement and practice

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SEE SCHEDULE ON REVERSE



<b>Phase 1</b> Intro to Leadership	Week 1	May 10-17	Prep Work via Lessonly
	Week 2	Tues., May 18, 10-11:30 a.m.	Engage Group Session Online
	Week 3	May 24-28	Apply Follow-up reinforcement and practice
<b>Phase 2</b> Self-Awareness	Week 1	May 31-June 4	Watch Micro-learning video
	Week 2	June 7-11	Absorb Self-directed pre-work
	Week 3	Tues, June 15, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	June 21-25	Apply Follow-up reinforcement and practice
<b>Phase 3</b> Self-Management	Week 1	June 28-July 9	Watch Micro-learning video
	Week 2	July 12-16	Absorb Self-directed pre-work
	Week 3	Tues., July 20, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	July 26-30	Apply Follow-up reinforcement and practice
<b>Phase 4</b> Engaging Others	Week 1	Aug. 2-6	Watch Micro-learning video
	Week 2	Aug. 9-13	Absorb Self-directed pre-work
	Week 3	Tues., Aug. 17, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	Aug. 23-27	Apply Follow-up reinforcement and practice
<b>Phase 5</b> Achieve Results + Graduation	Week 1	Aug. 30-Sept. 10	Watch Micro-learning video
	Week 2	Sept. 13-17	Absorb Self-directed pre-work
	Week 3	Tues., Sept. 21, 10-11:30 a.m..	Engage Group Active Learning Session