



RECRUITING, ENGAGING, AND RETAINING MILLENNIAL TALENT HAS BECOME CRITICAL TO YOUR SUCCESS—BUT DID YOU KNOW THE NUMBER ONE REASON MILLENNIALS LEAVE JOBS IS A PERCEIVED LACK OF DEVELOPMENT OPPORTUNITIES? WHAT'S MORE, 40% OF MILLENNIALS WANT TO SERVE IN A LEADERSHIP CAPACITY. THAT'S WHY ADVISA CREATED THE EMERGING LEADER SERIES.



[ADVISAUSA.COM/EMERGING-LEADER-SERIES](https://advisausa.com/emerging-leader-series)

EMERGING LEADER SERIES



6 MONTHS OF WEEKLY TOUCHPOINTS

Emerging leaders early in their career

Using a cohort-based model with 6-8 participants per group, this course helps high-performing individuals who are early in their career learn about management as a possible springboard to their first leadership role. Topics in this course include self-awareness, personal ownership, communication, conflict, change, and team building. This course is 100% virtual and no travel is required.

Weekly touchpoints

Watch – Micro learning Videos

Absorb – Self-directed pre-work (1 hour or less)

Engage – 90-minute virtual group sessions about leadership topics

Apply – Follow-up reinforcement and practice



Cycle 1 Self Awareness	Launch	Thurs., May 9, 10-11:30 a.m.	Group Active Learning Session – orientation and kickoff
	Week 1	May 13-17	Watch Micro-learning video
	Week 2	May 20-24	Absorb Self-directed pre-work
	Week 3	Thurs., May 30, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	June 3-7	Apply Follow-up reinforcement and practice
Cycle 2 Personal Ownership	Week 1	June 10-14	Watch Micro-learning video
	Week 2	June 17-21	Absorb Self-directed pre-work
	Week 3	Thurs., June 27, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	July 8-12	Apply Follow-up reinforcement and practice
Cycle 3 Communication	Week 1	July 15-19	Watch Micro-learning video
	Week 2	July 22-26	Absorb Self-directed pre-work
	Week 3	Thurs., Aug. 1, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	Aug. 5-9	Apply Follow-up reinforcement and practice
Cycle 4 Conflict	Week 1	Aug. 12-16	Watch Micro-learning video
	Week 2	Aug. 19-23	Absorb Self-directed pre-work
	Week 3	Thurs., Aug. 29, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	Sept. 2-6	Apply Follow-up reinforcement and practice
Cycle 5 Change	Week 1	Sept. 9-13	Watch Micro-learning video
	Week 2	Sept. 16-20	Absorb Self-directed pre-work
	Week 3	Thurs., Sept. 26, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	Sept. 30-Oct. 4	Apply Follow-up reinforcement and practice
Cycle 6 Teambuilding	Week 1	Oct. 7-11	Watch Micro-learning video
	Week 2	Oct. 14-18	Absorb Self-directed pre-work
	Week 3	Thurs., Oct. 24, 10-11:30 a.m.	Engage Group Active Learning Session
	Week 4	Oct. 28-Nov. 1	Apply Follow-up reinforcement and practice
	Conclusion	Wed., Nov. 6, 10-11:30 a.m.	Synthesis and wrap-up